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1. INTRODUCTION TO VISIX

Visix Technology is a high end IT solution studio based in Penang, Malaysia, established in 2005, with its core competence spanning every aspect of system planning, design, implementation, and project management.

In addition to high international operational standards and best practices, we are in a strategic position to support our rapid growth of business development plan through our business partners.

Visix Technology is specialized in developing total web based solutions and designs for enterprise solutions, customer relation management solutions, Java™ based

applications, mobile applications, multimedia presentation, corporate and organization webpage, as well as IT consultation services, for small and medium enterprise and also MNC enterprise.

Our solutions are in-house developed and modular programming is the uniqueness. Therefore our solutions are available in various models and easily portable to fit into different industries. Proving the success of web-based solution, with our high spirit in continuous R&D, our upcoming aim is to be able to provide mobile-based solution, for high mobility advantage.

Our customized enterprise solutions consist of the following categories:

- Enterprise Resource Planning (ERP): Manufacturing, Supply Chain Management, Projects, Costing, Billing and Data Warehouse
- Customer Relationship Management (CRM): Customer Management, Contact Management
- Content Management Solution (CMS) Website

Our solutions have strong demands in the following industries:

- Manufacturing
- Property Developer
- Real Estate Agency
- Financial Planning
- Direct Selling Marketing
- Retailer
- IT Related
- Residential Community

In April 2009, Visix Technology is now Visix Technology Sdn. Bhd.

2 OUR PHILOSOPHY

- To Provide Affordable Solutions To SMEs, To Growth With SMEs
- To Provide Unique & Pioneered Solutions For Commercial And Consumer
- To Sensitive & Utilize State-Of-Art Software Development Technology



3. KEY FACTS ABOUT US

- Visix Technology is an independent company based in Penang, Malaysia.
- We are Java™ based application, enterprise resource planning solution, customer relation management solution, mobile solution, multimedia, Web 2.0 programming as well as IT consultation specialists.
- Operating over few years – Visix Technology has been in profit since the beginning.
- A tightly united team of designers, software engineers, system architects and marketing executives which will support a full cycle of software development: project analysis, architecture description, debugging, testing and support.
- 80% of all sales are through referral and/or repeat business.
- Success through forming long term client/agency partnerships.

- All strategic, creative and technical functions are performed in-house.
- Our processes are highly manageable; therefore our clients can control any stage of project implementation. We ensure safety and security of source code and we do not disclose any information about the project without customer's permission.
- We seek a close collaboration with clients based on mutual understanding. Security, Privacy and Quality are the fundamental principles of our cooperation.
- Our development teams are flexible and can be resized and readjusted any time upon customer's request. We are still having fun doing what we enjoy most.

4. SPECIALIZATION

Category	List Of Specialization
Programming and Scripting Technologies	PHP, JSP, Java, JavaScript, ActionScript™, iPhone SDK, Android SDK, Nokia SDK
Web & Mobile Technologies	Web 2.0: CSS / DHTML / AJAX, HTML, COM / DCOM, XML, XSLT, SSL, SMTP, POP3, IMAP
Database Technologies	MySQL, Oracle®, Microsoft® Access™
Graphic Applications	Adobe® Photoshop™, Adobe® Illustrator™, Adobe® Flash™, Flash effect applications (e.g. Swish Max™), CorelDraw™, Corel® PhotoPaint™, Macromedia® Freehand™
Open Source Solutions	Liferay, Drupal, Mambo / Joomla, Magento, Oscommerce / Creloaded / Oscmax, Gallery / Coppermine, Phpbb / IPB / Vbulletin / Wordpress
Operating Systems	Microsoft® Windows® 9x / ME / 2000 / NT / XP / Vista, Linux, Unix, FreeBSD

5. SCOPE OF OUR SERVICES

Visix aims to provide corporations with efficient tools in running their business and improving P&L bottom line. The background of our people includes server specialists, logistics and manufacturing professionals, database and networking experts, programmers, and BPR consultants. With these all-rounded skill-sets, Visix has the capability to offer our client a one-stop solution in every aspect. Visix has expertise in the following areas:

5.1 Hotshops

Having the massive database around, Hotshops will also be providing a forum space for feedback on products & services provided by merchants. This will serve as a good guidebook to the consumers! Hotshops also regarded as a new channel for merchants to send their name to the mass consumers.



Features

A.Mobile and Web 2.0 Portal

- Accessible using mobile phone, laptop, personal computer or electronic kiosk through 3G or EDGE mobile network or personal computer through WiFi broadband within the premises.

B.Wireless Available

- Access to thousands of shopping information using free wireless broadband such as WiFi broadband within the premises of subscribed broadband such as WIMAX, 3G or EDGE services. Smart consumer gets smarter.

C.User Created Content (UCC)

- Mall management and retailers are able to upload and update content with our online content management system.
- Forum space for customer to give feedback on products & services.

D.Detailed Product Listing

- Not just merchants' details. Hotshops displayed itemized product listing selling at your stores. Unlimited.

E.Category Browsing

- Browse the website categories to look for the products and the selling stores.

F.Product Search with Price Comparison

- Search Engine wider the searching ability towards products.

- Special features which allowing price comparison.

G.GPS Mapping

- Complete WiFi coverage throughout mall.
- GPS enabled guidance and location identification to the selling stores.

HOTSHOPS
Where To Shop Today?



5.2

Web-based Customer Relationship Management Solution (WebCRM)

Visix has very strong experience in implementing and upgrading CRM solutions for multinational companies by replacing their current legacy systems or automating their manual operations. Our experienced engineers are experts in in-house development of web-based and mobile-based CRM solutions. Besides, Visix has rich experience in the implementation of financial, services, real-estate, distribution, and manufacturing modules.

Advantages

- Employees can quick assign, manage and resolve incidents with automated routing, queuing and service request escalation.
- Reports help identify common support issues, evaluate customer needs, track processes and measure service performance.
- Easily share sales and order information as well as support information and use it to identify top customers and prioritize service needs.
- Perform a better customer services due to all the data concerning interactions with customers is centralized.
- Increased customer satisfaction. The customers feel that they are more “part of the team” instead of just a subject for sales and marketing.
- Better customer retention via WebCRM. If the WebCRM system is able to enchant customers, and this will increase customer loyalty. Thus, customer retention can be maintained.

Product Line-Up

5.2.1 vIndustrial CRM

vIndustrial for CRM provides users a true 360 degree view of the customer for the organization and not just the sales representatives. The ability improve demand management with sales pipeline visibility allows organization to implement sales forecasting process that delivers objective insights on sales activity, rather than subjective guessing. Thus, an organization is easier to get the integration with customer support. Furthermore, Visix vIndustrial also provide a CRM solution that no lag time between data syncing or replicating, to ensure the management has live and real time sales data.

User & Group

This module is the management to target groups from the client base. Synchronize processes calendars and address books exchange, managing activity logs for multiple users & groups.

Dashboard and Alert System

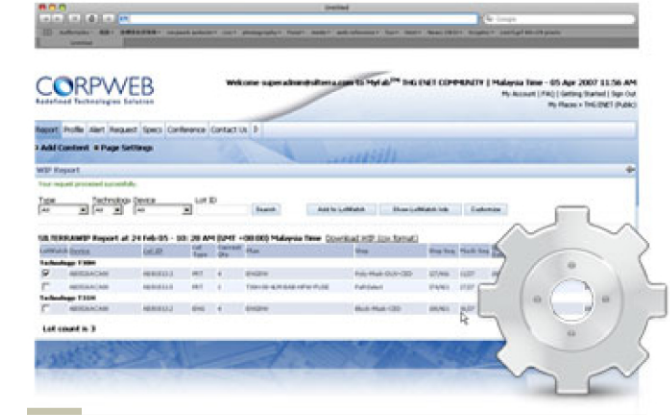
With the dashboard design and alert feature, enable the user automatically receive notification when specific production conditions are met. Moreover, user also can view pending processes. Hence, a reminder will received by user when the appointments and to-dos are due.

Work-In-Progress Report

For gathering status of processes of each order, reports can be generated at anytime.

Shipment

Keeping track of the order and delivery history helps clients keep track on the shipping status.



Customer

Customer information will display on a single screen, providing user with a 360 degree view of all relevant information. Having immediate access to customer information significantly improves the sales process and customer satisfaction.

Projection

This module is helps Planner in preparing the planning for job order upon receiving. It can also provide much accurate details.

Technical Support

Technical Support module serves as a direct communication channel for customer to reach the manufacturer, thus forming tighter bonds with your customers.

Integration with Weblogic

Integration with Lotus Notes

A.

Agent

Agent Details

vFinancialPlanning supports a simple, easy and quick to read agent profile screen. based

Sales Performance Analysis

This system supports the agent sales efforts by providing real-time sales performance. Besides, it also permits agent at anytime to analyze their sales performance and generate a report subsequently.

Commission

Calculates the commission of every agent and group based on their sales performance.

Agent Structure

Providing agent and leader with a 360 degree view of its agent hierarchy and placement.



B.

Client

Client Details

Customer information will display on a single screen, providing user with a 360 degree view of all relevant information. Having immediate access to customer information significantly improves the sales process and customer satisfaction.

Investment Portfolio

Track all investor transactions detail and histories, including subscriptions, redemptions and transfers. Integration ready to existing fund houses system.

Portfolio Analysis

Based on the transaction histories, portfolio analysis can be customized and generated to help consultants to advise the client. Printer friendly reports are available too.

Financial Analysis (Risk Profile)

Like Portfolio Analysis, Risk Profile reports help investors to define their risk factors and risk taking abilities thus selecting the right investment profile to their needs.

C.

Fund

Pricing History

Monitor daily fund prices from different fund houses.

Performance Analysis

Generate a report concerning of the current fund performance analysis. Hence, investor can choose the right fund to invest base on the reports.

Fund Comparison

This module is designed for the consultants and investors to compare among several short listed funds before decided on the most performing funds to invest.

D.

Financial Calculator

Future Value

Present Value

Cost of Procrastination and etc.

Presentation Tools

Various presentation tools are downloadable to provide consultants with sufficient marketing materials. Investors can be benefited from informative materials such as Fund Prospectus and etc.

5.2.2 vFinancial Planning CRM

vFinancialPlanning addresses the unique concerns and needs of the financial services industry, not only it helps to feed both financial planning consultant and investor with real-time information, but it helps to customize financial portfolio according to investor priority of livings.



5.2.3 vRealEstate CRM

vRealEstate is a web-based software that to improve your services to customers and to use customer contact information for targeted marketing. It aims to improve customer service by using real time data and increase productivity with less resource.



Back-end Application

This is the enterprise resource planning solution that enhances users' company operation and management. A table calendar is integrated to record user daily activities, appointments, events and other special occasions. Generate database such as properties' contracts, histories and owners' details and generate customers' requirements and search for houses up to their requirement. Short-list the hot selling and new properties. Besides, this module also can used to upload the photos and video of the properties. Build rapport with the developers by generating their contacts and projects and keep tracks the housing transactions.

Front-end Application

This module is designed to help user to set up a user-friendly website for viewers to search for properties. Give the viewers a glance on "on-sales", "to let", "auction" and "new projects" properties nationwide. Integration with map gives user to look at the properties' exact location. However, the integration with loan calculator helps user to calculate gross total housing loan. This module also designed to create a platform for people to sale or purchase houses.



5.3 Web-based Enterprise Resource Planning Solution (WebERP)

Visix has very strong experience in implementing and upgrading ERP solutions for multinational companies by replacing their current legacy systems or automating their manual operations. Our experienced engineers are experts in in-house development of web-based and mobile-based ERP solutions. Besides, Visix has rich experience in the implementation of retailing, services, construction, distribution, and manufacturing modules.

Advantages

- Integration among different functional areas to ensure proper communication, productivity and efficiency.
- Design engineering. To make the product as good as possible.
- Order tracking, from acceptance through fulfillment.
- The revenue cycle, from invoice through cash receipt. Managing inter-dependencies of complex processes bill of materials.
- Tracking the three-way match between purchase order, inventory receipts, and costing.
- The accounting for all of these tasks: tracking the revenue, cost and profit at a granular level.

Product Line-Up

5.3.1 vRetailer ERP

Enterprise resource planning (ERP) system uses a central database that holds all the data relating to the various system modules. In order to achieve a faultless integration, an ERP system uses manifold software and hardware as well. ERP system is very common used by larger retail chains. ERP system comprises function-specific components that are designed to interact with the other modules such as the Billing, Product Inventory, Warehouse Stock Inventory, Sales Person Incentive & Performance and Sales Performance & Analysis.

Billing

Select customer name, product purchased, and generate an invoice / cash bill / delivery order to customer with just a few clicks. Besides, user also can check the billing histories, using the search feature based on the criteria of the date range, the total amount for the invoice or the relevant information. User can also generate a quotation and send to customer in several of way such as email or fax. Quotation generated can be later on being posted as invoice should the customer agreed to proceed with the sales. This would greatly reduce in avoidable human-error. Putting status record of each billing items also help retailer to keep track of all activities and process comprising the incoming and outgoing business.

Product List

Users can check for the product detailed information and products list selling by the company. The model, serial number, product cost, product surcharge and product selling price can be retrieved as well.

Stock Inventory

With the comprehensive stock inventory feature, company staff can always check for the real-time balance quantity for a product available to sell. Besides, in and out of the product will be automatically updated and users can always obtain the up-to-date balance of a product as well as customer records, for example, whenever there is a billing, it will automatically updated to the stock inventory. In the other hand, this module also will generate an inventory report such as stock card, dead-stock list, stock on hand and etc. vRetailer supports multiple warehouse records too.



Sales Incentive & Performance

This element focuses on the different strategies to be deployed in order to help the company in increasing the sales volumes. Company can be benefited from this function to calculate salesperson's incentive and their personal sales based on the daily sales. The sales incentive can be calculated based on daily / monthly / specific date range, according to company business model.

Sales Performance & Analysis

With all the components integrated, company can always check the sales performance and have the performance analyzed in a list of reports and analysis available. This helps the company to understand their operation and willing to tackle the weaknesses on-time.



5.3.2 vMulti-level Marketing ERP

vMLMS is a system that calculate commission, billing, inventory, handling of agents and records, and etc while allowing the members access to real time information about their sales, commission and history through a user friendly front end. vMLMS gives the ability to efficiently manage one's company and gives the affiliate force the reporting and tools that they need to expand the business.

Agent Record

Agents can check their information and particulars via the Agent Record. The particulars that belong to the agent, agents down line structures, the services or product that they have purchased, and etc also can be found in this feature.

Agents Placement & Hierarchy

One of the strong features of vMLMS is the ability to adapt to multiple types of bonus structures based on our service to dozens of MLMS players in the region. Through this feature, agents and company can always check for the whole placement structure and agent hierarchy, displaying in pyramid style, for visibility benefits.



Product List

Users can check for the products list selling by the company. The bonus point, product cost, product surcharge and product selling price will be displayed as well.

Stock Inventory

With the comprehensive stock inventory feature, company staff can always check for the real-time balance quantity for a product available to sell. Besides, in and out of the product will be automatically updated and users can always obtain the up-to-date balance of a product as well as customer records, for example, whenever there is a billing, it will automatically updated to the stock inventory. In the other hand, this module also will generate an inventory report such as stock card, dead-stock list, stock on hand and etc. vMLMS supports multiple warehouse records too.



Bonus & Incentive Calculation

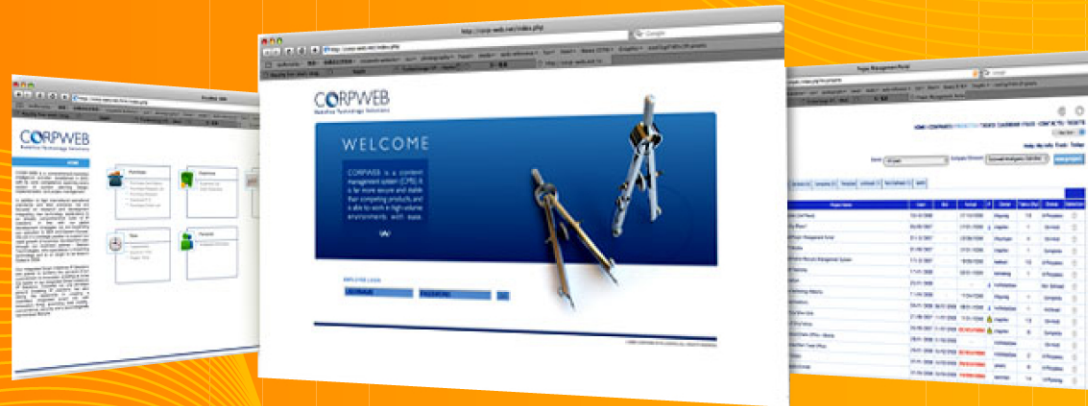
This module allows bonus calculating for any given period. It could be in real-time, daily or monthly modes depending on your business model. Besides, it will calculate agents' incentive based on their personal sales performance, directly from the billing records.

Sales Performance & Analysis

Agents or company can always check the sales performance and have the performance analyzed in a list of reports and analysis available. This helps the company and agents to understand performance of their structure and willing to tackle the weaknesses on-time.

5.3.3 vHumanResource ERP

Human Resources (HR) plays a key role in helping your corporate deal with a fast-changing competitive environment and the greater demand for quality employees. The workload is increased when the business is expanding and maybe, you will need extra manpower to handle mountain-like workload to keep the works going smoothly.



Leave Application

To keep track employee's leaves entitlements

Payroll

This module greatly reduces the workload of the HR department by automating the payroll process, allowing HR to ensure that payroll functions are completed on time and without errors.

Employees' Details

To record employees' personal details.

Expenses Claims

To record employees' expenses claims such as mileages, hotels, etc for reimbursements.

Purchasing

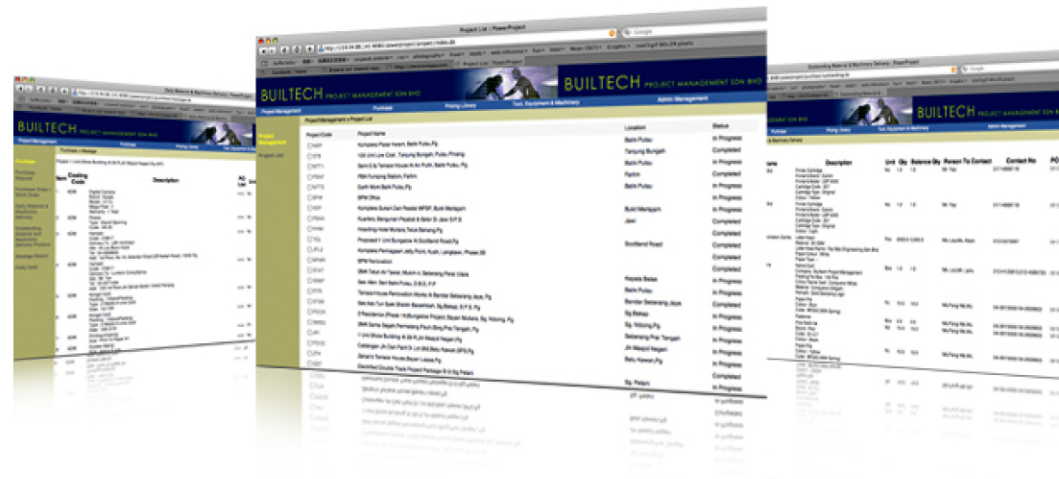
To place orders of office utilities by the employees.

Working Time

To keep track the employees' working time and working hour.

5.3.4 vConstruction ERP

vConstruction is a comprehensive, integrated, modularized and user-friendly ERP system for Project Management Industry. vConstruction is a ready to use system, which is useful in quick implementation thus reducing the lead-time. Besides that, it will also increase the effectiveness in monitoring and executing of work.



Based on ISO9002

ISO9002 is a quality assurance model made up of quality system requirements. Our vConstruction solution was built based on the standard requirements and in many cases; it reduces the redundant work and paperworks.

Project List

The previous or present project that the company handled will be displayed in this feature. The status of the project that in progress, the file been uploaded, the person that leaded the project and etc can be found at here.

Pricing Library

Pricing library displayed and stored the price of the raw material, labor and services. It allows purchaser to compare the pricing for each item offers by each suppliers. After comparison and shortlisted, superior will have the final decision to choose from which supplier, then purchaser only have the right to issue PO to supplier.

Product/Material Price

Price comparisons of quotation and finalization of best quotation. Generate material receipt.

Work/Labour Price

User can review the cost of the labor.

Purchasing

It is tightly integrated with the inventory and payment features. Purchaser can now accurately and easily access information about vendors, stock levels, purchase analysis and etc. in real-time. vConstruction ERP provides a complete purchase history such as cost average, cost difference and average lead-time for each vendor, item and delivery schedules thus gathering useful information for project analysis.

Delivery Log

Users can check the product delivery records. Delivery in/out will be record in the delivery log and also including the transporter profile, date and time for the stock sent in/out.

Tools, Equipments, Machinery Maintenance Log

To check the tools, equipments, machinery records for every maintenance. Useful for monitoring the efficiency of the project assets.

Supplier Review

To review the supplier's detail periodically. Purchaser is allowed to review the supplier from time to time, for the services, quality and deliverance provided by each supplier, in line with ISO9002 requirements.

Multi-level Securitized Workflow

Ensure that every workflow is secure and confidential. Only desired user group is granted access to each of the modules.

5.4 Content Management System (CMS) Enabled Websites

A content management system (CMS) makes it easier for people to create, edit and publish content on a website. Historically, website publishing has required significant technical skills (HTML, programming). A good CMS allows non-technical authors and editors to easily and quickly publish their content.

Our quality CMS can help you streamline your publishing processes. It can allow you to develop an information architecture that is robust, yet flexible. It can allow you to manage your content efficiently and cost-effectively.

Advantages

- Website will be easier to keep up to date. It just takes a minute to add new content, thus it's easy to make sure the website is always staying with fresh content.
- Not only new pages can be added easily, but also new categories can be added and the site navigation will expand gracefully to match.
- User friendly interface. The interface of a CMS is user friendly and easy to learn.
- Making complex programming works become very little effort.
- Reduces time to publish, allowing user to get content published faster.
- Extensibility and almost anything can be custom tailored to work within the system.

5.5 Creative Projects

Multimedia presentation using Macromedia Flash™ is also one of our strong skills. Creates impressive company profile and business presentation with animation, will definitely captures your audience attention.

Using Macromedia Flash™ unique ActionScript language, we are also able to program and the presentation with database read/write function, just like what an application does.



5.6 System Integrations

System integration is a critical element to streamline the business operations as various technology platforms exist nowadays. Visix is capable of integrating the front-end web application to client's back-end systems to complete the supply chain management. System integration not only enables the client's web-base operation but also enhances the internal operational workflow processes. Visix also has fruitful experience in developing mid-ware and building interface for mobile devices.

6. POWER YOUR SOLUTION

We redefine technology. This is how Visix is established. We have the right business model, the right technology (always the latest), the right products, and most important, we have the right skill people. With all these, as well as other right factors, we are securing numerous of projects that will position ourselves in a very good position, to be a fortune IT Company in Malaysia.

Please feel free to call us today for a full consultation.



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